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## **JAMAICAN BROADBAND GETS LEAP-FORWARD IN SPEED**

Cable & Wireless Communications' (CWC) Caribbean business, LIME, has launched an up to 100 megabits per second (mbps) residential broadband service in Jamaica, delivering speeds more than 12-times faster than the company's previous fastest broadband service.

The new broadband service is delivered using the Caribbean's first Fibre To The Home (FTTH) residential broadband network.

LIME is offering customers a choice of FTTH broadband plans with download speeds ranging from up to 12mbps to up to 100mbps. Previously, eight megabits per second was the maximum speed available to LIME customers.

LIME's FTTH broadband service is initially available to people living in two areas, one around Montego Bay and the other in St. Catherine, one of Jamaica's most populous parishes. The network will gradually be extended to other parts of the country, meeting local demand for higher bandwidth services such as TV over broadband, a service LIME plans to launch in 2012.

LIME's Chief Executive Officer, David Shaw, commented:

"This new broadband network will launch a leap forward in speed and services for Jamaica. We are proud to provide this ground-breaking service and to be investing in Jamaica's infrastructure. It is the latest in a series of innovations, including the launch of mobile TV last year, which shows that LIME is leading the market and looking after both the current and future needs of our customers."

Jamaica is the first LIME business in the Caribbean to launch an FTTH broadband service. LIME is the leading broadband provider in the country.

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### **About Fibre to the Home (FTTH) broadband**

An FTTH broadband service is directly connected to a property, meaning that customers experience a superior quality of broadband speed and service compared to other technologies.

An FTTH network also has a lower maintenance cost than other broadband technologies.

## About Cable & Wireless Communications

Cable & Wireless Communications is a global full-service communications business. We operate leading communications businesses through four regional units – the Caribbean, Panama, Macau and Monaco & Islands. Our services include mobile, broadband and domestic and international fixed line services in most of our markets as well as pay TV, data centre and hosting, carrier and managed service /social telecom (telecom enabled public services) solutions. Our operations are focused on providing our customers – consumers, businesses, governments – with world-class service. Serving the communities where we operate is at the heart of our approach, and we are committed to behaving in an ethical and socially responsible manner. For more information visit [www.cwc.com](http://www.cwc.com).

## About LIME

LIME has a proud history in the Caribbean region and is always working to improve life in the region. We deliver the very best telecommunication services to governments, businesses and families in 13 Caribbean countries with one unifying promise - building, connecting and serving communities. Our four key values are:

- Respect – we treat our customers and each other as we want to be treated;
- Deliver – we keep our word. We do what we say we're going to do;
- Win – Caribbean people are winners. We win by helping our customers and communities to win;
- Innovate – We always find a way to help our customers and communities and love coming up with new ways to do it.

For more information, please visit: <http://www.lime.com>

## Contacts:

<b>Cable &amp; Wireless Communications</b>	
<b><u>Media</u></b>	
Lachlan Johnston	+44(0) 20 7315 4006 / +44 (0) 7800 021 405
Steve Smith	+44(0) 20 7315 4070
<b><u>Investors</u></b>	
Sheldon Bruha	+44(0) 20 7315 4178
Kunal Patel	+44(0) 20 7315 4083
<b><u>Maitland</u></b>	
Neil Bennett/Tom Buchanan	+44(0) 207 379 5151